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Oxfordshire, United Kingdom

Education

BA (Hons) Fashion Media
Southampton Solent University
2018 – 2021 (1st Class Honors)

Level 3 Extended Diploma
Fashion Design
Banbury & Bicester College
2015 – 2017 (Merit)

Expertise

UGC Creation

Multi-Platform Content
Creation

Social Media Marketing

Copywriting

Brands

YLW Zulfaye CBE Wellness Hub

H&B&ME Fabulous Magazine

Carbon Magazine Channel 5

EMMA FORD

Content Creator

I am a skilled and competent content creator specialising in UGC creation. I am passionate about producing high-quality content for a range of media outlets. I have experience in many areas of the industry including: content creation for social media & marketing purposes, editorial & digital writing for various publications; as well as fashion styling for editorials and videography for YouTube & marketing. I have a strong passion for the health, fashion & lifestyle industry and have experience working for the beauty industry too.



Work Experience

2025

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Present

Zulfaye

UGC Creator

- Working with brand regularly on social media content and UGC videos
- Helping boost brand visibility and presence

2024

-

Present

Catalyst Growth

UGC Creator

- Working with brands such as YLW, H&B&ME and Hair&Me on brand briefs for social media advertisements

2021

-

present

CBE Wellness Hub

Founder & Content Creator

- Creating social media content & marketing materials for brand
- Creation of Ebooks and guides for clients

2018

-

2021

Carbon Magazine

Writer & Content Creator

- Writing engaging content for digital and print media
- Creative direction/fashion styling/fashion photography
- CMS and SEO

Aug
2019

Channel 5

Fashion Stylist Assistant

- Assistant to creative director
- Styling for media advertisement – Undercover Twins

June
2019

Fabulous Magazine

Fashion Intern

- Assistant to fashion stylist for printed media
- PR returns & docketts
- Liaising with PR companies
- Researching trends for content pitching
- Maintenance of fashion cupboard